



Sunday July 12, 2015

5:00 - 5:15 PM	□ Welcome□ Introductions□ Announcements	Dr. Barbara Cady Alabama A & M University Announcements/Housekeeping	
5:15 - 5:30 PM	☐ Welcome	Dr. Mohan Aggarwal, Chairperson, AAMU Department of Physics, Chemistry and Mathematics	
5:30 - 6:00 PM	Buffet Dinn	er	AAMU Ernest L.
6:00 - 7:00 PM	☐ Kinematics & Momentum Pre Content Assessment ☐ Participants should bring a calculator	Eric Banilower and/or Keith Esch Horizon Research, Inc.	AAMU Ernest L. Knight Center - VIP Room
7:00 – 7:15 PM	☐ Create a Universe Discuss (Space, Matter, & Time)	PTRAs, Dan O'Halloran and Tommi Holsenbeck	
7:15 – 7:45 PM	Quantity vs. Interval (TPT – Page 22), Significant Digits (Write, Read & Calculate Measured Values–Page 23), Atlantic & Pacific Rule (Page 24). Activity #1, Significant Times, Page 18	PTRAs, Dan O'Halloran and Tommi Holsenbeck	
7:45 – 8:15 PM	☐ Sprinter and Jogger, Elicitation Questions	Jim Minstrell	





Date	Topic	Activity	Time	Resource
	Period vs. Length of Pendulum Appropriate For Discussion Page 28	Pass out AAPT/PTRA Teaching about Kinematic Activity #3, <i>Pendulums on Parade</i> , Page 32	8:00 - 8:30 AM	PTRA Teaching About Kinematics
	Position, Distance & Displacement Coordinate Systems, Page 49	Activity #5, Traveling Washer 1D, Page 40	8:30 - 9:00 AM	PTRA Teaching About Kinematics
	Position vs. Time Graph using Motion Sensor	Activity #7, Position vs. Time (Discuss), Page 51	9:00 - 9:15 AM	PTRA Teaching About Kinematics
	Types of Graphs (Linear, "Overachieve Linearization of Data. Do this discussion		9:15 - 9:25 AM	
2	Graphing Techniques Page 69 (EXCEL, Logger Pro, TI-84) Speed & Introduction to the 4-Step Analysis Process, Page 72	Activity #9, Measurement of Speed on a Smooth and Level Surface, Page 64. Note footnote on page 65 for the 5% rule.	9:25 - 10:20 AM	PTRA Teaching About Kinematics
7/13/2015	Turnpike Story page 73 Average & Instantaneous Speed (Using Photogate)	Activity #10, Comparing Average Speed and Final Speed, Page 75	10:20 - 11:20 AM	PTRA Teaching About Kinematics
Monday, 7	Circular Speed If finished, participants can work on Activity #13 Page 89 (Suggested Extensions).	Activity #11, Comparing Linear and Circular Speed, Page 80.	11:20 AM - Noon	PTRA Teaching About Kinematics
Σ	Lunch Brea	k (Lunch on your own)		Noon - 1:00 PM
	Constant Speed (Vibration Timer). Area as Displacement	Activity #12, Constant Speed using a Vibration Timer, Page 84. Refer to Activity 4 page 35	1:00 - 2:00 PM	PTRA Teaching About Kinematics
	Inclined Plane. Discuss Diagram Page 99	Activity #16, Comparing Average & Final Speed on Inclined Plane, Page 99	2:00 – 3:00 PM	PTRA Teaching About Kinematics
	Velocity vs. Time Graph using Motion Sensor	Activity #17, <i>Velocity vs. Time</i> , Page 106, Discuss Only	3:00 - 3:15 PM	PTRA Teaching About Kinematics
	Introduction to Vectors $(V_f - V_i)$, $(V_f + V_i)$ Do before Activity #19		3:15 – 3:30 PM	Questions 1 – 6 Pages 108 - 109
	Circular Motion Activity #19, Comparing of Speed & Velocity for Uniform Circular Motion, Page 116. Compare Results using whiteboards. Pass out Ranking Task Books Complete APEX Daily Evaluation Form.			PTRA Teaching About Kinematics

Suggested Extensions and/or Journal entries:

- Ranking Task(s) Velocity #1 (Velocity) and #8 (Displacement)
- Do Activities #13 (Constant Speed Problem, Page 89) and #15 (Worksheet Constant Speed, Page 97) in PTRA Teaching about Kinematics.





Date	Topic	Activity	Time	Resource	
	Questions and Comments about S	Suggested Extensions	8:00 – 8:15 A	8:00 – 8:15 AM	
	Building Expertise in Teaching Physics	Teacher Classroom Action Research as a Necessary Tool for Change PTI & PTR Activities	8:15 – 10:00 AM	Dennis Sunal	
	Circular Motion	Activity #20, Flying in Circles – Speed (Show apparatus hanging from ceiling, but Discuss Only), Page 120	10:00 – 10:10 AM	PTRA Teaching About Kinematics	
2	Graphs for Position, Velocity & Acceleration versus time	Start Activity #23, <i>Moving Man Simulation</i> , Page 136. If finished, start Activity #22 Page 130 (Suggested Extensions).	10:10 – 11:30	PTRA Teaching About Kinematics	
7/14/2015	Constant Acceleration & Free Fall	Introduction to Activity #24, Relationships between Velocity and Time of Falling and Distance Fallen, Page 141	11:30 PM - Noon	PTRA Teaching About Kinematics	
41	Lunch Break (Lunch on your own)			Noon - 1:00 PM	
-	Constant Acceleration & Free Fall	Complete Activity #24, Relationships between Velocity and Time of Falling and Distance Fallen, Page 141	1:00 – 2:00 PM	PTRA Teaching About Kinematics	
Tuesday	Constant Acceleration Percent difference & Percent error, Page 153	Activity #25, Relationships between Distance Fallen and Time of Falling, Page 149.	2:00 – 3:00	PTRA Teaching About Kinematics	
	Constant Acceleration	Activity #27 Freely Falling Object IV, Free Fall Simulation. – Discuss Only, Page 158	3:00 – 3:30 PM	PTRA Teaching About Kinematics	
	Acceleration on Inclined Plane	Activity #31, Acceleration on an Inclined Plane, Page 184 If finished, start Activity #29 Page 178 (Suggested Extensions).	3:30 – 4:45 PM	PTRA Teaching About Kinematics	
	Formative Assessment	Introduction to Diagnoser. Complete APEX Daily Evaluation Form.	4:45 PM – 5:30 PM	Jim Minstrell	

Suggested Extensions and/or Journal entries:

- Ranking Task(s) #9 (Change of Velocity), #10 (Average Speed)
 & #12 (Average Velocity)
- Do Questions #2 from AP Physics B 2006 Examination
- Do Activity #22 (Worksheet Motion with Constant Speed, Page 130)
- #29 (Worksheet Straight line Equation and Graph, Page 178)
- #35 (Worksheet Graph Hopscotching, Page 201) from Teaching about Kinematics





Date	Topic	Activity	Time	Resource
	Questions and Comments about	Suggested Extensions	8:00 – 8:15	AM
	Why attend to student thinking?	Discussion	8:15-10:45 AM	J Minstrell
	Typical Stopping Problem	Stopping Problem solved two ways one with acceleration value given and one without acceleration value given.	10:45 – 11:05 PM	a > 0 & v > 0 thus speeding up, etc.
	Acceleration with Liquid Level Speed-up, Slow-down, Circular, and Simple Harmonic.	Activities #38 Page 212 (Demo); #40 Page 226 (Demo); & #41, Page 230 (Demo) Using a Liquid Level Accelerometer. Mention homemade Accelerometer on Page 248.	11:05– 11:50 AM	PTRA Teaching About Kinematics
	Reaction Time (Activity #32) Drop Dollar Bill, Discuss, Page 189)	Introduction: Activity #33, Comparing Hand & Foot Reaction Time, Page 191.	11:50 – Noon	PTRA Teaching About Kinematics
		Lunch Break (Lunch on your won)	No	on – 1:00PM
7/15/2015	Reaction Time (Activity #32 Drop Dollar Bill, Discuss, Page 189)	Finish: Activity #33, Comparing Hand & Foot Reaction Time, Page 191.	1:00 – 1:30 PM	PTRA Teaching About Kinematics
, 7/15	Review.	Review Relationships, Equations & Graph Shapes. Participants make up problem and then switch with another participant to solve.	1:30 – 2:00 PM	
sday	Activity #46	Activity #46, An Acceleration Song (First Movement!), Page 263	2:00 – 2:15 PM	PTRA Teaching About Kinematics
Wednesday,	Review & Naïve Ideas (If time)	Page 284 – <i>Naïve Ideas</i> (Each Participant pick one and assign an activity we have done that address the idea.) and Pages 285 – 286	2:15 – 2:30 PM	PTRA Teaching About Kinematics
>	Newton's Third Law	Activity #1, <i>Impulse - Newton's Third Law</i> , Page 9 Introduce a force, generically, as a push or pull and as a simultaneous interaction between objects. More next week. Use force probe/sensors or spring type force meters.	2:30 – 3:15 PM	PTRA Momentum Supplement
	Impulse & Momentum	Define area of a force time graph and define momentum and ask how to measure them. What equipment could be used? (Force Probe, Dynamics Cart & Motion Probe)	3:15– 3:45 PM	PTRA Momentum Supplement
	Impulse: Area under a Force versus Time Graph with PASCO probes	Activity #2, Impulse Area Under a Force Versus Time Graph, Page 21	3:45 – 5:15 PM	PTRA Momentum Supplement
	Dinner Break – Order Pizza and have dinner in		5:15 – 6:00 PM	
	Formative Assessment	Using Diagnoser. Complete APEX Daily Evaluation Form.	6:00 PM – 7:00 PM	J Minstrell





Date	Topic	Activity	Time	Resource
	Questions and Comments a	mments about Suggested Extensions		AM
	Wiki/ Blog Univ. AL	Sharing Session	8:15 – 9:15 AM	Marius Schamschula
	Impulse - Momentum Using Recording Timer	Activity #3, Impulse - Momentum Using Recording Timer, Page 27 (Odd Tables do constant force and mass. Even Tables, constant force and time) Share data.	9:15 10:15 AM	PTRA Momentum Supplement
	Impulse - Momentum in 1-	Activity #4A or #4B, Impulse - Momentum in 1-D Simulation, Page 33 or	10:15 – 11:00 AM	PTRA Momentum
15	D Simulation	37 Discuss as alternative to activity #3. Questions #4 to #10 on Page 34.		Supplement
7/16/201	Impulse	Activity #5, Impulse Worksheet I, Page 49	11:00-	PTRA Momentum
//9			11:30 PM	Supplement
5	Impulse & Momentum	Song: Momentum, Page 106	11:30 –	PTRA Momentum
	•		11:40 AM	Supplement
Ja)	Conservation of	Begin: Activity #6, <i>Momentum Conservation Using PASCO Probes,</i> Page	11:40 -	PTRA Momentum
S	Momentum	51	Noon	Supplement
Thursday,	Lunch Break (Lunch on your own)		Noon - 1:00 PM	
-	Conservation of	Finish: Activity #6, Momentum Conservation Using PASCO Probes,	1:00 - 2:40	PTRA Momentum
	Momentum	Page 51	PM	Supplement
		- The state of the	2:40 -	PTRA Momentum
	Momentum Simulation	Activity #7, Momentum Simulation by Fendt Page 57	4:00 PM	Supplement
	Impulse Practice		4:00- 4:45	PTRA Momentum
	Problems	Activity #8, Impulse Practice Problems Page 67	PM	Supplement
	Action Research Using	Planning for Data Collection	4:45 –	
	Diagnoser	Complete APEX Daily Evaluation Form.	5:45 PM	J Minstrell
	Diagnosei	Outplete At LA Daily Evaluation Form.	J.HJ F IVI	l

If time, do Activity Impulsive Behavior from Momentum Supplement also ASIM's Horizontal Circular Motion

Suggested Extensions & Journal entries:

- Ranking Task(s) #81 (Impulse) & #82 (Momentum)
- Do Questions #1 from AP Physics B 2008 Form B Examination

• Activity #11, Worksheet #3: Impulse & Momentum





Date	Topic	Activity	Time	Resource	
	Questions and Com	and Comments about Suggested Extensions 8		8:00 - 8:15 AM	
	Conservation of Momentum	Activity #9, Momentum Worksheet II, Page 71	8:15 – 8:45 PM	PTRA Momentum Supplement	
	Impulse & Momentum	Activity #12, Impulse and Momentum Worksheet III, Page 85 (Skip Problem #14 on Page 86).	8:45 – 9:30 PM	PTRA Momentum Supplement	
.015	Conservation of Momentum in 2-D	Activity #11: Momentum in 2 - Dimensions, Page 77 and If time do problem #14 on Page 86	9:30 – 11:00 AM	PTRA Momentum Supplement	
ıy, 6/17/201	Review	Activity #14, Momentum Review Worksheet IV, Page 75.	11:00 – Noon	PTRA Momentum Supplement	
Friday,	Lunch Break	Lunch Provided. (Participants can start Post Content Assessment on Kinematics & Momentum as soon as everyone is done with lunch.)	Noon – 1:	00 PM	
	Post Institute Assessment	Complete APEX Survey. Post Institute Content Assessment on Kinematics & Momentum	1:00 – 2:00 PM	Eric Banilower and/or Keith Esch Horizon Research, Inc.	
	Pre Institute Assessment	Option to go home at 2:00 PM and return for NSL & Energy Pre Content Assessment on Sunday evening at 7:00 PM or stay and take the Pre Content Assessment on NSL and Energy today after completing the Post Institute Content Assessment on Kinematics and Momentum	2:00 – 3:00 PM	Eric Banilower and/or Keith Esch Horizon Research, Inc.	





Date	Topic	Activities	Time	Resource	
	Time for Participa	ints' Questions and Comments	8:00 - 8:15	AM	
	Force (e.g., Applied, Gravitational, Normal, etc.)	Force Template: Types of Forces: How do you know a Force is there? What does the Force act on? Use Power Point and Smart Board Pass out PTRA Force Supplement	8:15 - 9:15 AM	PTRA Force Supplement, Page 13	
	Eliciting Student Thinking in Forces	Anticipating Student Ideas	9:15 - 10:15 AM	Jim Minstrell	
(8.75 hours)	Gravitation Force & Gravitation Field Strength	Activity #1, Weight & Mass, Why multiple by "g"? There is a You Tube about Inertia, Mass, Work, KE and PE. http://tinyurl.com/nwcfjn5 by Robert Luce	10:15 – 11:00 AM	PTRA Force Supplement, Page 15	
(8.75	Vectors	Start Activity #2, Forces as Vectors	11:00 – Noon	PTRA Force Supplement, Page 25	
2015	Lunch Break	Lunch Break on your own Video related to Galileo's use of inclined plane. http://tinyurl.com/qd9lf76	Noon – 1:00	Noon – 1:00 PM	
	Vectors	Finish Activity #2, Forces as Vectors	1:00 – 1:30 PM	PTRA Force Supplement, Page 25	
ıy, Jul	Vectors Notes	Activities #2, Notes on Vectors and Vector Algebra Discussion only.	1:30 – 1:40 PM	PTRA Force Supplement, Page 31	
Monday, July 20,	Vectors	Vector Song	1:40 - 1:50 PM	PTRA Force Supplement, Page 83	
	Free Body Diagrams	Pre Activity #3a, Page 35, 3c, Page 37. Free-Body Diagrams (Set up 3e, Page 48) The Physics Teacher, Free-Body Diagrams Revisited, and Pages 35, 37. 48, & 41.	1:50 – 2:35 PM	PTRA Force Supplement	
	Vector Components	Activity #4, <i>Using Vector Analysis to Determine an Unknown Force</i> . Do components by trig and/or by scale drawing.	2:35 – 3:30 PM	PTRA Force Supplement, Page 51	
	Vectors	Activity #7A, 7B, (Stop & Whiteboard) and 7C, & 7D (Whiteboard), Pages 75, 76, 77, & 78.	3:30 – 4:30 PM	PTRA Force Supplement, Page 75	
	Forces Song	Activity #16, Forces Song	4:30 – 4:40 PM	PTRA Force Supplement, Page 145	
	Action Research Using Diagnoser	Planning for Data Collection Complete APEX Daily Feedback Form.	4:40– 5:45 PM	Jim Minstrell	





Date	Topic	Activities	Time	Resource
	Time for Participants' Quest	ions and Comments	8:00 – 8:15AM	1
	Newton's Second Law	Activity #8, Acceleration versus Force Using "Force 1D"	8:15 – 9:50 AM	PTRA Force Supplement, Page 85
	Elevator Problem	Elevator Problem	9:50 – 10:20 AM	PTRA Force Supplement, Problem, #13, Page 87
(s)	Flipped Classroom	Activity #14: PowerPoint Worksheet on Brahe, Kepler, Newton and Cavendish	10:20 – 11:00 AM	PTRA Force Supplement, Page 127
8 hours)	Newton's Second Law	Begin: Activity #9, Relationship between Mass & Acceleration for a Constant Accelerating Force	11:00 – Noon	PTRA Force Supplement, Page 93
5 (8.5)	Lunch Break	Lunch on your own Video Galileo's thought Experiment. http://tinyurl.com/olwzuno	Noon – 1:00 P	M
7/21/2015	Making a Video	Video Making Practice	1:00 PM – 2:00 PM	Marius Schamschula
	Newton's Second Law	Finish: Activity #9, Relationship between Mass & Acceleration for a Constant Accelerating Force	2:00 – 2:35 PM	PTRA Force Supplement, Page 93
Tuesday,	Force	Pass out PTRA Teaching About Newton's Second Law Activity #8, What Connects Motion & Force	2:35 – 3:30 PM	PTRA Teaching About Newton's Second Law, Page 41
T	Intro to Newton's Second Law	Activity #9, Acceleration-Force & Velocity-Force Graphs "Wiggle Graphs"	3:30 – 4:30 PM	PTRA Teaching About Newton's Second Law, Page 44
	Song	Song about Newton's Second Law, "The Most Famous Concept of All" Pass out Ranking Task books.	4:30 – 4:35 PM	PTRA Force Supplement, Page 110
	Monitoring Changes in Student Thinking	Diagnoser for Data Collection Complete APEX Daily Feedback Form.	4:35 PM – 5:35 PM	Jim Minstrell

Suggested Extensions & Journal entries:

- Ranking Task(s) #19 (Acceleration) & #20 (Net Force)
- Do Question #1 from AP Physics B 2006 Form B Examination

Observe a Twu's YouTube video and comment on use in a "Flipped Classroom" See https://sites.google.com/site/twuphysicslessons





Date	Topic	Activities	Time	Resource
	Time for Participants' Ques	tions and Comments	8:00 – 8:15 A	M
	Intro to Newton's Second	Activity #10, Additional Acceleration vs. Force	8:15 – 9:00	PTRA Force Supplement, Page 107
	Law	Problems in Activity #8 and #10 look the same but are not.	AM	
	Intro to Newton's Second	Activity #11, Sample Braking Problems	9:00 -9:30	PTRA Force Supplement, Page 115 Also
	Law	Treating with, sample Braining Problems	AM	page 98
	Constant Net Force	Activity #10, Motion with Constant Force	9:30 - 10:15	PTRA Teaching About Newton's Second
		•	AM	Law, Page 47
(S	Constant Net Force	Fan cart blowing opposite direction of velocity, or	10:15 -	PTRA Teaching About Newton's Second
no		Tilted track with cart pushed up inclined plane.	10:45 AM	Law. Motion sensor at bottom.
(8 hours)	Centripetal Force	Begin: Activity #15, <i>Uniform Circular Motion</i> . Perhaps	10:45 AM –	PTRA Force Supplement, Page 131
	*	tables can share data.	Noon	
010	Lunch Break	Lunch on your own	Noon - 1:00 P	M
7/22/2015	Centripetal Force	Finish: Activity #15, Uniform Circular Motion.	1:00 – 1:30	PTRA Force Supplement, Page 119
7/2	1	Activity #13, <i>Flying in Circles</i> . Demo and discussion only.	PM	11 , 5
ay,	Worls & Engage Charts	Activity #1 Work done by a Constant Force, Page 15 & Do	1:30 - 2:25	DTD A Farance Counties and
Wednesday,	Work & Energy Charts	energy chart on Page 9 & 10 in PTRA Energy Supplement	PM	PTRA Energy Supplement
dne	Work and Gravitation	Activity #1, Designing a Roller Coaster, Page 17 & Do		
We	Potential Energy &	energy chart on Page 10 in PTRA Energy Supplement.	2:25 - 3:55	PTRA Teaching about Energy and
	Energy Chart	Questions for Activity 1, Page 75 in PTRA Energy	PM	PTRA Energy Supplement
	Energy Chart	Supplement		
		Activity #2, What happens as Roller Coaster rolls down		
		hill? Page 22 & Do energy chart on Page 11 in PTRA		
	Kinetic Energy & Energy	Energy Supplement.	3:55-5:00	PTRA Teaching about Energy, and
	Chart	Questions for Activity 2, Page 77 in PTRA Energy	PM	PTRA Energy Supplement
		Supplement.		
	-4-1F 4	Complete APEX Daily Feedback form.		

Suggested Extensions & Journal entries:

- Ranking Task(s) #57 (Stopping Force) & #59 Work and Change in Velocity)
- Do Questions #1 from AP Physics B 2010 Form B Examination





Date	Topic	Activities	Time	Resource
	Time for Participants' Questions and	Comments	8:00 - 8:15 A	M
	Hooke's Law & Potential Energy for Spring & Energy Chart	Activity #3E, Dependence of Elastic Energy on Position, Page 58 & Do energy chart on Page 12 in PTRA Energy Supplement Questions for Activity 3, Page 79 in PTRA Energy Supplement	8:15 – 9:45 AM	PTRA Teaching about Energy, and PTRA Energy Supplement
	Power	Activity #5, Power of a Student. Discuss, Page 79. Questions (5 & 6) from Activity 5 & 7, Page 82 in PTRA Energy Supplement	9:45 – 10:45 AM	PTRA Teaching about Energy, and PTRA Energy Supplement
15 (8 Hours)	Electrical Energy	BEGIN: Activity #6a, Converting <i>Electrical to Thermal Energy</i> , Page 91 Questions (3, 4) for Activities 4 & 6, Page 81 in PTRA Energy Supplement Do energy chart on Page 12 in PTRA Energy Supplement. On energy chart you need to add Electrical Energy.	10:45 AM – Noon	PTRA Teaching about Energy, and PTRA Energy Supplement
/20	Lunch Break	Lunch on your own	Noon - 1:00 PM	
Thursday, 6/23/201	Electrical Energy	FINISH: Activity #6a, Converting Electrical to Thermal Energy, Page 91 Questions (3, 4) for Activities 4 & 6, Page 81 in PTRA Energy Supplement Do energy chart on Page 12 in PTRA Energy Supplement. On energy chart you need to add Electrical Energy.	1:00 – 1:45 PM	PTRA Teaching about Energy, and PTRA Energy Supplement
	Chemical Energy	Activity #7, Energy from Chemical Fuels, Page 97 Question (7) for Activity 5 & 7, Page 82 in PTRA Energy Supplement	1:45 – 3:30 PM	PTRA Teaching about Energy, and PTRA Energy Supplement
	Kinetic Energy	Activity #4, <i>Kinetic Energy - Simulation</i> , Page 35. Collect and analyze data for Activity #4. Complete APEX Daily Feedback form.	3:30 – 4:50 PM	PTRA Energy Supplement
	Song: Joules	Joules, Activity #8, Page 52	4:50 – 5:00 PM	PTRA Energy Supplement

Suggested Extensions & Journal entries:

• Ranking Task(s) #65 (Potential Energy) & #68 (Work)

• Do Questions #1 from AP Physics B 2010 Examination





Date	Topic	Activities	Time	Resource
	Time for Participants' Questions and	d Comments	8:00 - 8:15	
Hours)	Light Energy	Activity #10, Energy Levels in Atomic Systems, Description on Page 142 PTRA Teaching about Energy Direction on Page 53 PTRA Energy Supplement	8:15 - 9:30 AM	PTRA Teaching about Energy PTRA Energy Supplement
5 (5	Simple Machine	Set up a pulley system. See example on front desk Activity #2, Efficiency of Pulley System, Page 23	9:30 – 10:55 AM	PTRA Energy Supplement
7/24/201	Work & Energy	Activity #5, Penguin - Work & Energy, Page 43	10:55 AM – Noon	PTRA Energy Supplement
1	Song: Work & Energy	Erging in the Classroom, Page 51, and Post institute Survey	Noon – 12:10 PM	PTRA Energy Supplement
ida	Lunch Provided. After all participants have finished lunch, the post institute assessment can be done.		12	2:10 - 1:00 PM
Friday,	Institute Assessment on Energy and Dynamics	Post Institute Content Energy and Dynamics Assessment	1:00 – 2:00 PM	Eric Banilower and/or Keith Esch Horizon Research, Inc.